

# Pricing and Hedging Gap Risk

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# Examples of gap risk

Gap risk: risk associated to jumps or rapid moves in the underlying value

- CPPI portfolio breaking through the floor due to a sudden jump in the underlying value
- A sudden drop in the value of a collateral guaranteeing a liability (e.g. stock loan)
- Various leveraged products in the credit world (leveraged CLN's)
- Gap options: options whose pay-off depends on the number of jumps of the underlying

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# Gap options

- Gap options are a new class of exotic options offering protection against rapid downside market moves (gaps).
- Many different names: gap note, crash note, gap option, daily cliquet, gap risk swap etc.
- Usually come in the form of a boosted monetary product whose notional is reduced in case of a gap event.
- The protection buyers are banks who want to get rid of gap risk associated to CPPI strategies; the protection sellers are hedge funds.

## Example of a single name gap option

- The protection seller pays the notional amount to the protection buyer (bank) and receives Libor + spread monthly plus the notional at maturity if no gap event occurs.
- The gap event is defined as a downside move of over 10% in the DJ Euro Stoxx 50 index within 1 day.
- In case of gap, seller receives  $N(1 - 10 * (0.9 - R))^+$ , where  $R = \frac{S_t}{S_{t-1}}$  is the index performance.

# Pay-off of a gap option

- The probability that a gap option pays off is low ... but definitely not zero.

STOXX50	CAC40	DAX	S&P500
-8.2%	-9.5%	-7.4%	-9.5%

Strongest negative return of market indices during the last year.

- $\Rightarrow$  Gap options cannot be evaluated with continuous models: for a 28% volatility (highest historical VIX level before Lehman), the probability of having a 10% gap on any one day during one year is  $2 \times 10^{-6}$ .

## Formal definition and 1st formula

- Let  $\alpha$  be the return level which triggers the gap and  $k^*$  the time of first gap:  $k^* := \inf\{k : R_k \leq \alpha\}$  (where  $R_k = \frac{S_k}{S_{k-1}}$ ).
- The gap option pays to its holder the amount  $f(R_{k^*})$  at time  $k^*$ , if  $k^* \leq N$  and nothing otherwise.
- Let  $(R_k)_{k=1}^N$  be i.i.d. and denote the distribution of  $\log R_1$  by  $p(dx)$ . Then the price of a gap option is

$$\begin{aligned} G_\Delta &= E \left[ e^{-\Delta k^* r} f(R_{k^*}) \mathbf{1}_{k^* \leq N} \right] \\ &= e^{-r\Delta} \int_{-\infty}^{\beta} f(e^x) p(dx) \frac{1 - e^{-rT} \left( \int_{\beta}^{\infty} p(dx) \right)^N}{1 - e^{-r\Delta} \int_{\beta}^{\infty} p(dx)}, \end{aligned}$$

with  $\beta := \log \alpha < 0$  and  $\Delta = 1$  day.

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## Numerical evaluation by Fourier transform

- Let  $\phi_\Delta$  be the characteristic function of  $p_\Delta$ . Then,

$$\int_{-\infty}^{\beta} p_\Delta(dx) = F_\Delta(x) = F'(x) + \frac{1}{2\pi} \int_{\mathbb{R}} e^{-iux} \frac{\phi'(u) - \phi_\Delta(u)}{iu} du,$$

where  $F'$  is the CDF and  $\phi'$  the characteristic function of a Gaussian variable (needed only for regularization).

- Similarly

$$e^{-r\Delta} \int_{-\infty}^{\beta} f(e^x) p_\Delta(dx)$$

is the price of an option with payoff  $f(e^x)1_{x \leq \beta}$  and maturity  $\Delta$ , which can be evaluated by Fourier inversion.

- When  $\Delta$  is small, the corresponding integrals converge very slowly.

# Lévy processes and jump diffusions

Suppose that  $S$  may be written

$$S_t = S_0 e^{X_t}$$

where  $X$  is a Lévy process (jump-diffusion)

$$X_t = \mu t + \sigma W_t + \sum_{k=1}^{N_t} Y_k$$

with  $N_t$  Poisson process with intensity  $\lambda$  and  $(Y_k)$  i.i.d. with density  $f$ . The product  $\nu(dx) \equiv \lambda f(dx)$  is called the *Lévy measure*.

- For general Lévy processes, one may have  $\nu(\mathbb{R}) = \infty$ : the process has infinitely many small jumps.

# Approximate pricing formula

- For all Lévy processes,

$$\int_{-\infty}^{\beta} g(x) p_{\Delta}(dx) \sim \Delta \int_{-\infty}^{\beta} g(x) \nu(dx),$$

as  $\Delta \rightarrow 0$ , where  $\nu$  is the Lévy measure of  $X$  (jump intensity  $\times$  jump size distribution).

$$G_{\Delta} \approx G_0 = \lim_{\Delta \rightarrow 0} G_{\Delta} = \int_{-\infty}^{\beta} f(e^x) \nu(dx) \frac{1 - e^{-rT - T \int_{-\infty}^{\beta} \nu(dx)}}{r + \int_{-\infty}^{\beta} \nu(dx)}.$$

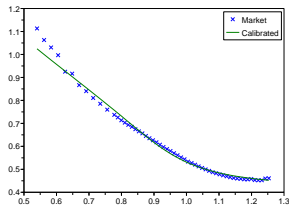
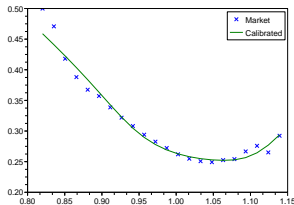
## Numerical application: Kou's model

Kou's model: jump-diffusion model where the process  $X$  has a Gaussian component with volatility  $\sigma$  and a Lévy density

$$\nu(x) = \frac{\lambda(1-p)}{\eta_+} e^{-x/\eta_+} \mathbf{1}_{x>0} + \frac{\lambda p}{\eta_-} e^{-|x|/\eta_-} \mathbf{1}_{x<0}.$$

- Impossible to estimate the probability of a 10% gap from historical data: from 2002 to 2008, the strongest negative return was  $-8.2\%$ .
- The probability of sharp downside moves can be extracted from short dated OTM put prices by calibrating an exponential Lévy model to market option quotes.

## Calibration of Kou's model



Observed and calibrated implied volatilities of options on the DJ Euro Stoxx 50.

Left: 10-day options on July 7, 2008, calibrated parameters:  $\sigma = 0.23$ ,  $\lambda = 7.04$ ,  $p = 0.985$ ,  $\eta_- = 0.0414$ .

Right: 12 day options on December 3, 2008, calibrated parameters:  $\sigma = 0.39$ ,  $\lambda = 10.02$ ,  $p = 0.924$ ,  $\eta_- = 0.104$ .

Only points corresponding to non-zero transaction volumes shown.

## Kou's model: gap option prices

- In Kou's model the approximate pricing formula is explicit:

$$\int_{-\infty}^{\beta} \nu(dx) = \lambda p e^{\beta/\eta_-}$$

and if we set  $f(x) = (K - x)^+$  with  $\log K \leq \beta$  then

$$\int_{-\infty}^{\beta} f(e^x) \nu(dx) = \frac{\lambda p \eta_-}{1 + \eta_-} K^{1+1/\eta_-}.$$

- With the exact formula we obtained a price of 15.1%, and the approximate formula gives 14.3% (data from July 2008).
- For December 2008 data both formulas give 58%.

# Hedging gap options

- The gap option is a zero-delta product and cannot be hedged with the underlying.
- The risk can be partially offset with low-delta instruments sensitive to extreme jumps, such as short-dated OTM puts.
- Since one-day OTM puts are not quoted, only approximate hedges (e.g. minimizing the  $L^2$  error) can be constructed.

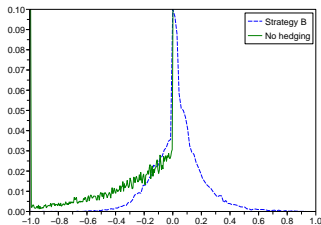
# Hedging gap options

Let  $P(t, S)$  be the price of the hedging option. Then the optimal quadratic hedge ratio is

$$\hat{\phi}_t = \mathbf{1}_{t \leq \tau} \frac{\int_{-\infty}^{\beta} \nu(dz) f(e^z) e^{-\lambda^*(T-t)} \{P(t, S_t e^z) - P(t, S_t)\}}{\sigma^2 S_t^2 \left(\frac{\partial P}{\partial S}\right)^2 + \int_{\mathbb{R}} \nu(dz) \{P(t, S_t e^z) - P(t, S_t)\}^2}.$$

- The optimal strategy requires continuous rebalancing, which is impossible in practice.
- In the numerical example we use the strategy: Buy  $\hat{\phi}_0$  options at  $t = 0$  and keep until maturity (1 week) *or until gap*.

# Numerical example: Kou's model

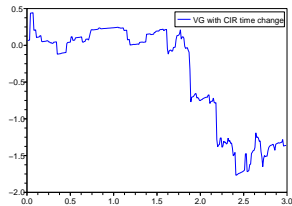
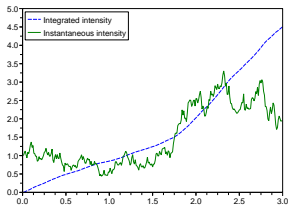


Histograms of P&L with and without hedging. In presence of hedging, the standard deviation is reduced from 4.7% to 2.3% and the 1-week VaR at the level of 99.9% is reduced from 0.85 to 0.23 (the parameters were those from July 2008).

## Making the jump intensity stochastic

- The Lévy modeling assumes stationary returns and disregards the risk of future changes in jump intensity and jump clustering; the price of a gap option is constant and there is no mark to market risk.
- This risk can be incorporated by making the jump intensity stochastic, in a time-changed Lévy model (Carr et al. '03).
- In time-changed Lévy model (with integrated CIR time change) explicit pricing formulas for gap options are available.

# A stochastic intensity model with jump clustering



Typical trajectory of the intensity process (left) and of the time-changed Lévy process (right) in the Variance Gamma model with CIR time change.

# Multi-name gap options

- A basket of  $M$  (for example, 10) underlying stocks
- The gap event occurs if any one stock has a performance less than  $\alpha$  (e.g., 80%) on one day
- Monthly payment of Libor + spread
- Notional determined by the number  $N$  of gap events:

$N$	0	1	2	3	$\geq 4$
Notional	1	1	1	0.5	0

# Pricing multi-name gap options

- Multi-dimensional exp-Lévy model  $S_t^i = S_0^i e^{X_t^i}$ , where  $(X^1, \dots, X^M)$  is an  $M$ -dimensional Lévy process with Lévy measure  $\nu$  (measure on  $\mathbb{R}^M$  describing the intensity of simultaneous jumps in all components).
- Same approximation as before: gap event  $\approx$  negative jump of size less than  $\beta = \log(\alpha)$  in any of the components of  $X$ .
- The difficulty is to model simultaneous jumps in asset prices.

# The tails of a Lévy measure

The tail integral of a Lévy process: intensity of simultaneous jumps smaller than a given value:

$$U(z_1, \dots, z_M) = \nu(\{x \in \mathbb{R}^M : x_1 \leq z_1, \dots, x_M \leq z_M\}).$$

The marginal tail integral:

$$U_{i_1, \dots, i_m}(z_1, \dots, z_m) = \nu(\{x \in \mathbb{R}^M : x_{i_1} \leq z_1, \dots, x_{i_m} \leq z_m\}).$$

The Lévy copula (see Tankov '04, Kallsen & Tankov '06): links the multidimensional tail integral to the tail integrals of components:

$$U(z_1, \dots, z_M) = F(U_1(z_1), \dots, U_M(z_M)).$$

# A parametric family of Lévy copulas

The Clayton family of Lévy copulas:

$$F(u_1, \dots, u_M) = \left( u_1^{-\theta} + \dots + u_M^{-\theta} \right)^{-1/\theta}.$$

- The limit  $\theta \rightarrow +\infty$  corresponds to complete dependence and  $\theta \rightarrow 0$  produces independent components.
- The Clayton family is margin-stable: if  $X$  has Clayton Lévy copula then all subsets of components also have Clayton Lévy copula.

## Counting gap events

The process  $N_t$  counting gap events is a Lévy process with integer jump sizes  $1, \dots, M$  and corresponding intensities  $\lambda_1, \dots, \lambda_M$  given by

$$\lambda_m = \sum_{k=m}^M (-1)^{k-m} \sum_{i_1 < \dots < i_k} C_m^k U_{i_1, \dots, i_k}(\beta, \dots, \beta).$$

In the homogeneous case ( $U_k(z) = U_1(z)$  for all  $k$ ) with Clayton dependence,

$$\lambda_m = U_1(\beta) C_m^M \sum_{j=0}^{M-m} \frac{(-1)^j C_j^{M-m}}{(m+j)^{1/\theta}} \xrightarrow{\theta \rightarrow \infty} \begin{cases} 0, & m < M \\ U_1(\beta), & m = M. \end{cases}$$

# The pricing formula

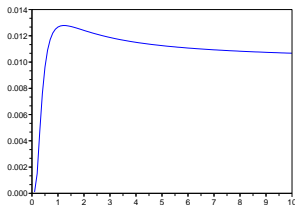
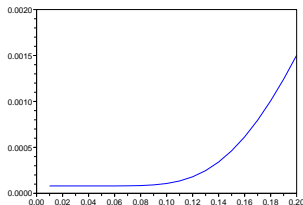
Once the law of the number of gap events  $N_T$  is known, the expectation of any function of  $N_T$  is easy to evaluate.

Let  $f$  be the function from Crédit Suisse example.

$$E[f(N_T)] = e^{-\lambda T} \left\{ 1 + \lambda_1 T + \frac{(\lambda_1 T)^2}{2} + \lambda_2 T + \frac{(\lambda_1 T)^3}{12} + \frac{\lambda_1 \lambda_2 T^2}{2} + \frac{\lambda_3 T}{2} \right\},$$

$$\lambda = \lambda_1 + \dots + \lambda_M.$$

# A numerical example



Expected loss of a multi-name gap option in the Credit Suisse example as a function of  $\theta$  for 1% single name gap probability.

For Clayton copula,  $\theta$  is linked to the probability  $p$  of having a gap in component A given a gap in component B:  $\theta = -\frac{1}{\log_2 p}$ ; with  $p = 25\%$ ,  $\theta = \frac{1}{2}$ .

## Conclusions

*... si Lehman Brothers avait établi ses calculs avec des processus de Lévy, la banque aurait distribué de plus faibles dividendes à ses actionnaires et se serait assuré plus de coussin de fonds propres. . .*

*... If Lehman Brothers had used Lévy processes for its computations, this bank would have distributed less dividends to its shareholders and would have been left with a bigger cushion of capital. . .*

Le Nouvel Observateur, October 9, 2008.